

Blogs > **On the Job ... With Plummers Disposal**

On the Job ... With Plummers Disposal

By Jim Kneiszel | Blogs | February 8, 2012 | Recommend { 2 }

Sam Biggio made the most of his opportunity to show the greater Grand Rapids, Michigan area how to provide clean portable restroom service when he was interviewed on the WMMT Channel 3 TV morning news program this week.

Biggio, a manager at Plummers Disposal, Wyoming, Mich., took reporter Josh Roe along on a route and taught him the finer points of pumping restrooms and holding tanks for the station's *On the Job* series ... a feature similar to the *Dirty Jobs* television show.

The segment aired today and you can see it here:

<http://www.wvmt.com/video/?videoId=1441006689001&lineupId=1137706675&play=now>

A savvy Biggio saw his camera time as an opportunity to promote Plummers – which was featured in January in an On Location story in *PRO* – as well as the professionalism of the industry as a whole

“It’s publicity, number one. Two, it shows the community that we have clean equipment, and three, it shows what we actually do,” Biggio said. “Some people, when the news media calls, say, ‘no, no.’ I recommend that (PROs) even call the news and ask if they want to do a ‘dirty jobs’ shoot. It’s good publicity and it’s free.”

Biggio said the shoot was a cool experience and he had a lot of fun showing Roe how to run a vacuum truck. He’d already heard from a few friends late today who’d seen the show and called to congratulate him.

Like this story? [Sign up for alerts!](#)
